

5 reasons to become an AWARD WINNER

Winning an award is a powerful way to elevate brand credibility and stand out in a competitive market. Here's an insight into how winning awards boosts brand reputation, visibility, performance and team morale.

Increase sales

An award win can boost sales by 39%



Attract customers

80% of consumers prefer to purchase from 'award winning' businesses

Boost brand awareness

68% of businesses report better brand recognition after receiving an award



Motivate employees

84% of employees feel recognition affects their motivation to succeed

Grow income

SMEs note a 63% rise in income when compared to non-award winners



Find out more about how we craft compelling entries to help make your business 'award winning'. Check out our website: asabell.co.uk/award-entries/